



H-P PRODUCTS, INC.

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PRESS RELEASE

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H-P PRODUCTS, INC PARTICIPATING IN THE MASCO ENVIRONMENTS FOR LIVING PROGRAM WITH THE HIGH-PERFORMING VACUFLO® LINE

LOUISVILLE, OH – July 09, 2004 – H-P Products, Inc., manufacturer of VACUFLO Central Vacuum Systems recently became a sponsor of the Masco Environments For Living® (EFL) program. Participating EFL builders will now be able to offer their homeowners quality central vacuum systems from an experienced manufacturer.

The Environments For Living program sets a standard for builders to design homes that are more durable, comfortable and energy efficient than conventional home design. Employing the principles of building science, the program prescribes a set of specifications for heating, ventilation, air-conditioning, ductwork and the outer shell, or "building envelope," that encases a home's living quarters. VACUFLO central vacuums help keep the home's air free from dust, debris and other floating contaminants, helping to create a cleaner, healthier home.

VACUFLO's unprecedented technology is recognized as helping to promote better indoor air quality, so the choice to include VACUFLO in the EFL program was easy. VACUFLO's Cyclonic Filtration Technology™ maintains maximum cleaning efficiency without bags but with consistent power and airflow. The VACUFLO system works by transporting 100% of vacuumed dirt, debris and dust particles through a simple network of tubing that runs through the walls. Up to 98% of the dirt is deposited into a clear dirt canister. Any remaining fine dust particles are then either exhausted outside or captured in a long-lasting filter. Dirt and odors are not re-circulated into the home – especially important to the homeowner that suffers from allergies.

Masco Corporation, headquartered in Taylor, Michigan, is one of the world's largest manufacturers of brand-name building and insulation suppliers for the home. Contractors depend on Masco for their professionalism in the areas of equipment, installation and product recommendations. In 2003, Masco Contractor Services (MCS), a leading provider of building products and installation services named H-P

Products, Inc. one of Masco's *Preferred Central Vacuum System Suppliers*, providing the VACUFLO Filtered Cyclonic Systems.

About H-P Products, Inc

H-P Products, Inc. offers over 55 years of manufacturing expertise- with over 45 of those years manufacturing built-in central vacuum systems, as well as tubular products. In 1955, H-P Products introduced VACUFLO[®], *the* first residential built-in central vacuum system with a patented True Cyclonic[®] process requiring no bags or filters. H-P Products manufacturer of the Dirt Devil[®] and Dirt Devil[®] Platinum Force[®] lines of central vacuum systems offer complete line of versatile accessories for every application. Log onto www.centralvacheadquarters.com for more information on the full line of VACUFLO products.

For press information or photography, please contact Sarah Mullaney at Caster Communications, (P) 401.792.7080, smullaney@castercomm.com, or log onto www.castercomm.com/press.cfm for the latest press releases and high resolution images.

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