



PRESS RELEASE

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BUILDERS GET THE COMPETITIVE EDGE WITH VACUFLO®

ORLANDO, FL – IBS January 13 – 16, 2005 – Booth # W4189 – H-P Products will be exhibiting at the 2005 International Builders' Show in an effort to increase builder awareness regarding the benefits of adding central vacuum systems to their product line. Through product demonstrations, informative mailings and educational seminars, H-P Products, premier manufacturer of the high-performing VACUFLO® central vacs, will establish that central vacuum systems are a sensible product for builders to add to their customers' homes.

Many builders are increasing their repertoire of products by being able to install more low voltage systems, including: security, home theater, audio, central vacuum, and, in many cases, lighting and structured wiring. Because homeowners are requesting these amenities, there is a trend for builders to be able to provide their customers with the resources for all of the systems they desire.

Because the systems are not available on a retail level, central vacs provide dealers with an exclusive opportunity to diversify their portfolio. By offering central vacs, builders and custom installers expand their portfolio while being able to provide their customers with everything they may need or want. Central vacuum systems, like VACUFLO, are a simple and affordable addition for a builder to make to his product line.

The VACUFLO system works by transporting 96-98% of all dirt, debris and dust particles through a simple network of tubing that runs through the walls and is deposited into a clear dirt canister while the remaining fine dust particles are vented outside so that dirt and odors are not re-circulated into the home. The in-wall tubing is easily installed during construction or added to an existing home in less than one day with no structural modifications needed.

The VACUFLO Filtered Cyclonic™ Central Vacuum System delivers powerful cleaning performance and reliability with an innovative Filtered Cyclonic design. The bagless

design combines cyclonic action with a high-performance filter to maintain peak cleaning efficiency with consistent vacuum power and airflow. The VACUFLO Bagless Filtered Cyclonic system's no-vent option makes it a smart choice for installations in condominiums, apartments or townhouses.

VACUFLO® central vacuum systems, manufactured by H-P Products, Inc. provide a whole-house cleaning solution for health conscious homeowners. Available in a variety of sizes to accommodate all homes, VACUFLO® central vacuum systems are offered with versatile accessories and kits for every application. H-P Products, manufacturer of VACUFLO® and Dirt Devil® central vacuum systems, offers over 55 years of expertise- with 50 of those years manufacturing built-in central vacuum systems, as well as tubular products. Log onto www.centralvacheadquarters.com for more information on H-P Products central vacuum systems.

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